



Coloplast

Coloplast

Information Security awareness program

2 September 2020

[Coloplast Group - Ostomy Care / Contenance Care / Wound & Skin Care / Interventional Urology](#)





Life is not straightforward

We have been committed to making life easier since 1957



A Coloplast sales representative showcasing our products at an ostomy conference in 1958.

Today, we are a truly global company

Represented in

41 countries

12,234

employees

8 production

facilities in:

- USA (2)
- Costa Rica (1)
- France (1)
- Denmark (1)
- Hungary (2)
- China (1)



Products
sold in



139 countries

Our latest innovations reflect our understanding of users' medical and psychological needs

Ostomy Care



SenSura® Mio



SenSura® Mio Convex



SenSura® Mio Concave*



SenSura® Mio Baby



SenSura® Mio Kids



reddot award 2019 winner

Continenence Care



SpeediCath® Flex ****



SpeediCath® Compact Evie®



Conveer® Active



Brava® Elastic Tape**



Brava® Protective Seal ***

* In the US this product is called SenSura® Mio Convex Flip

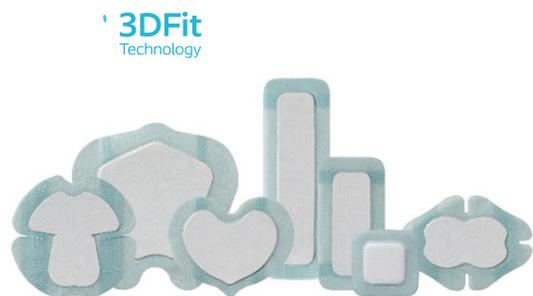
** In the US and Canada this product is called Brava Elastic Barrier Strip

*** In Canada this product is called Brava Protective Ring

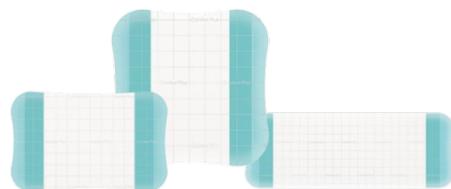
**** In the US, a similar product marketed is called SpeediCath® Flex Pro. For US product information, please go to www.coloplast.us/ccisi

Our latest innovations reflect our understanding of users' medical and psychological needs

Wound & Skin Care



Biatain® Silicone



Comfeel® Plus Transparent

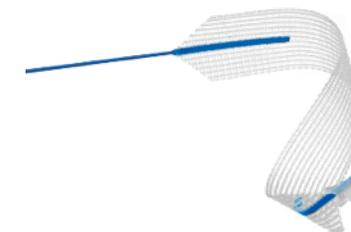


InterDry®

Interventional Urology



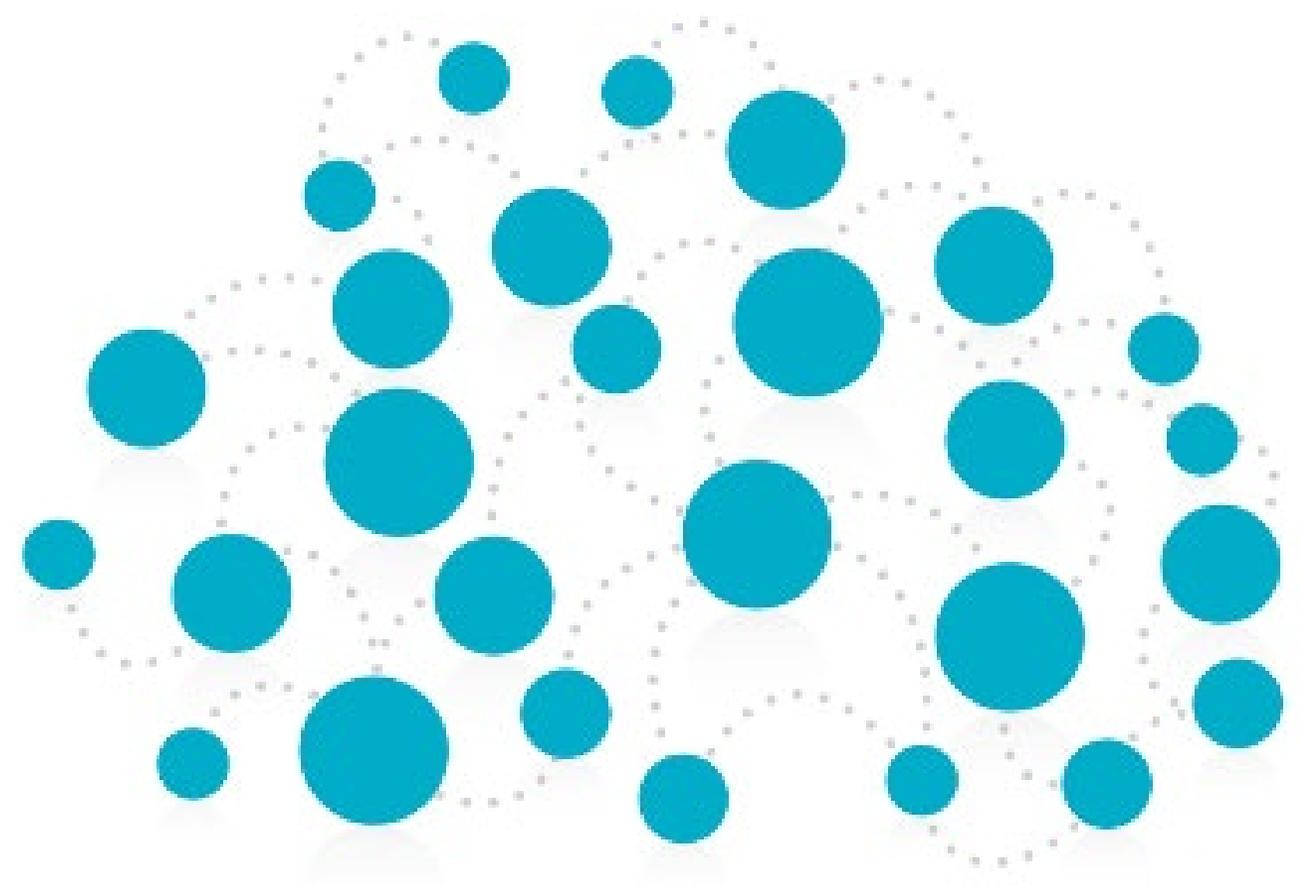
Titan® Touch Inflation Penile Prosthesis



Altis® Single Incision Sling System



Iris® Stent Removal System



CITA

Coloplast IT Awareness



Challenges

- Who owns the policy?
- Who does it apply to?
- How would they know?
- How do we know they know?
- How do we know they understand?



Challenges

- Ownership
 - Go high as you can get in the organisation.
- Scope
 - All information assets All who can access.
- Roll it out
 - E-learning program, assigned, monitored.
- Check
 - Build in quiz and define our KPIs

CITA 1.0– Guiding principles

- **Better done than perfect**
 - The policy we already had in place.
 - Minor tweaks and spell check (!)
- **Leave no one behind**
 - 11 language versions .
- **Get support**
 - Ambassadors.
 - HR
- **Understanding**
 - Five quiz slides. Must complete

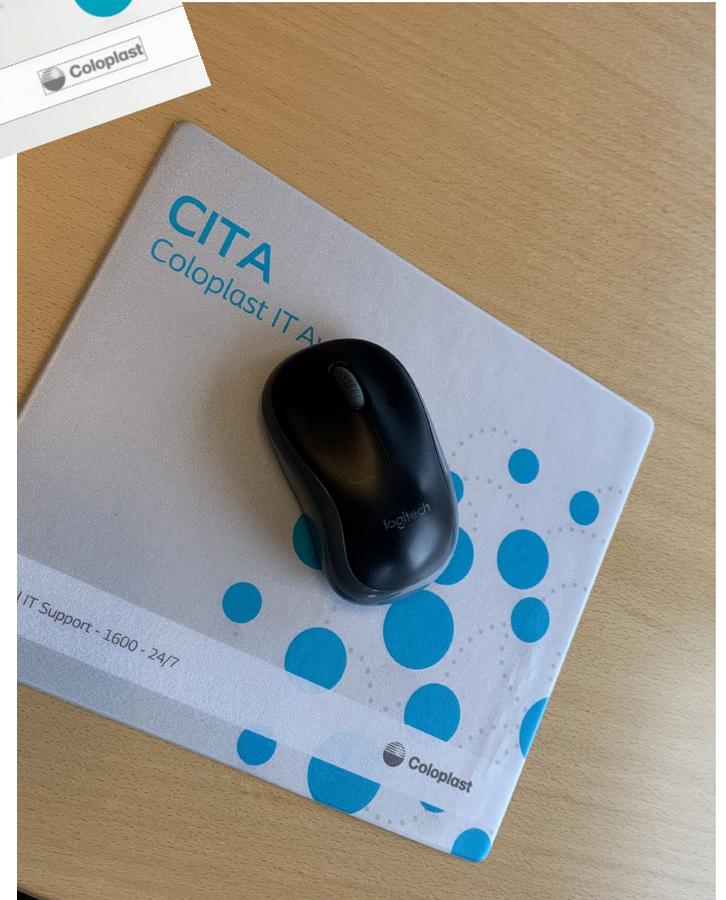


CITA 1.0– Guiding principles

- **Making sure they read it**
 - Have the policy at hand.
- **KPIs**
 - When is it deployed.
 - Keep it going.
 - Does it work?
- **Off line version**
 - Consultants and supplier.
- **The handshake**
 - I have read and understood.
 - I will....
 - I know sanctions may apply.
- **Add visibility**



Visibility



CITA 2.0– the upgrade -

- Same concept / modernised content
- Re-written policy
 - No DOs and DON'Ts.
 - Good habits and wanted behaviour.
- Risks
 - Explained in day to day terminology.
- Simplified policy document.
 - Guidelines document to relate the statements to real life.





Pitfalls – which I had known sooner -

- Management support, ongoing attention required.
- Ask for feed back. You may know what it means, but this will not help a lot if nobody else gets it. Have some “real” people review your work and remember to limit the technology stuff.
- Accept regardless of how thorough you are that 12.000 people doing proof reading will find something you have overlooked. Believe me.
- Don't be afraid of small adjustments. As long as you don't change the overall message.
- Be aligned. In any organization there are numerous policies and guidelines. You want to ensure consistent wording and statements.

Our mission

Making life easier for people
with intimate healthcare needs

Our values

Closeness... to better understand
Passion... to make a difference
Respect and responsibility... to guide us

Our vision

Setting the global standard
for listening and responding