



We are part of **SDG Accelerator 2019**

 **SDG ACCELERATOR**

sdg-accelerator.org



SHARK[®]
SOLUTIONS

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SDGs are a lever for innovation

Shark Solutions Group joins the SDG Accelerator for SMEs 2019

SDG Accelerator is a UNDP programme aiming to accelerate business solutions for [the Sustainable Development Goals \(SDGs\)](#). The programme is funded by the Danish Industry Foundation and implemented in partnership with Monitor Deloitte. Together with the partners of the project, we will use SDGs as a lever for new business innovation.

Shark Solutions Group is excited to work together with UNDP, the Danish Industry Foundation, Monitor Deloitte and the other participating companies in helping build a better future through SDG Accelerator.

Our work with the SDG Accelerator can hopefully inspire other companies regarding sustainability and make more visible how both sustainability and business goals can succeed together.

Shark Solutions CEO, Jens Holmegaard, states:

Shark Solutions is dedicated to continuing and expanding our sustainable business model of transforming a former waste stream of damaged windshields, into environmentally friendly alternative raw materials for new applications. Our direction and focus are aligned with the goals identified by the United Nations Sustainable Development Growth Program.

We are very excited to have been selected for this important program by the U.N. organization and the Danish Industry Foundation. Through participation, we hope to enhance our business and company practices so that improved sustainability flows hand-in-hand with increased profitability.

Our target for program participation is to broaden the knowledge that material streams, once considered "waste", can in fact become useful raw materials for new products that enhance sustainability and environmental goals for global companies and their products, as well as for the planet.

For more information:

<https://sustainabledevelopment.un.org/?menu=1300> & <http://www.sdg-accelerator.org/>

Over 14 years ago, Shark Solutions began its business to recycle PVB film (the interlayer of laminated glass, both from vehicle windshields and building glass). We operate in Denmark, Belgium and on both the east and west coasts of USA (Atlanta and Los Angeles). In 2018 we reached a milestone of processing PVB from more than 10 million damaged windshields. If not recycled by Shark Solutions, this huge volume of raw materials would have been disposed of in landfills or incineration.

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