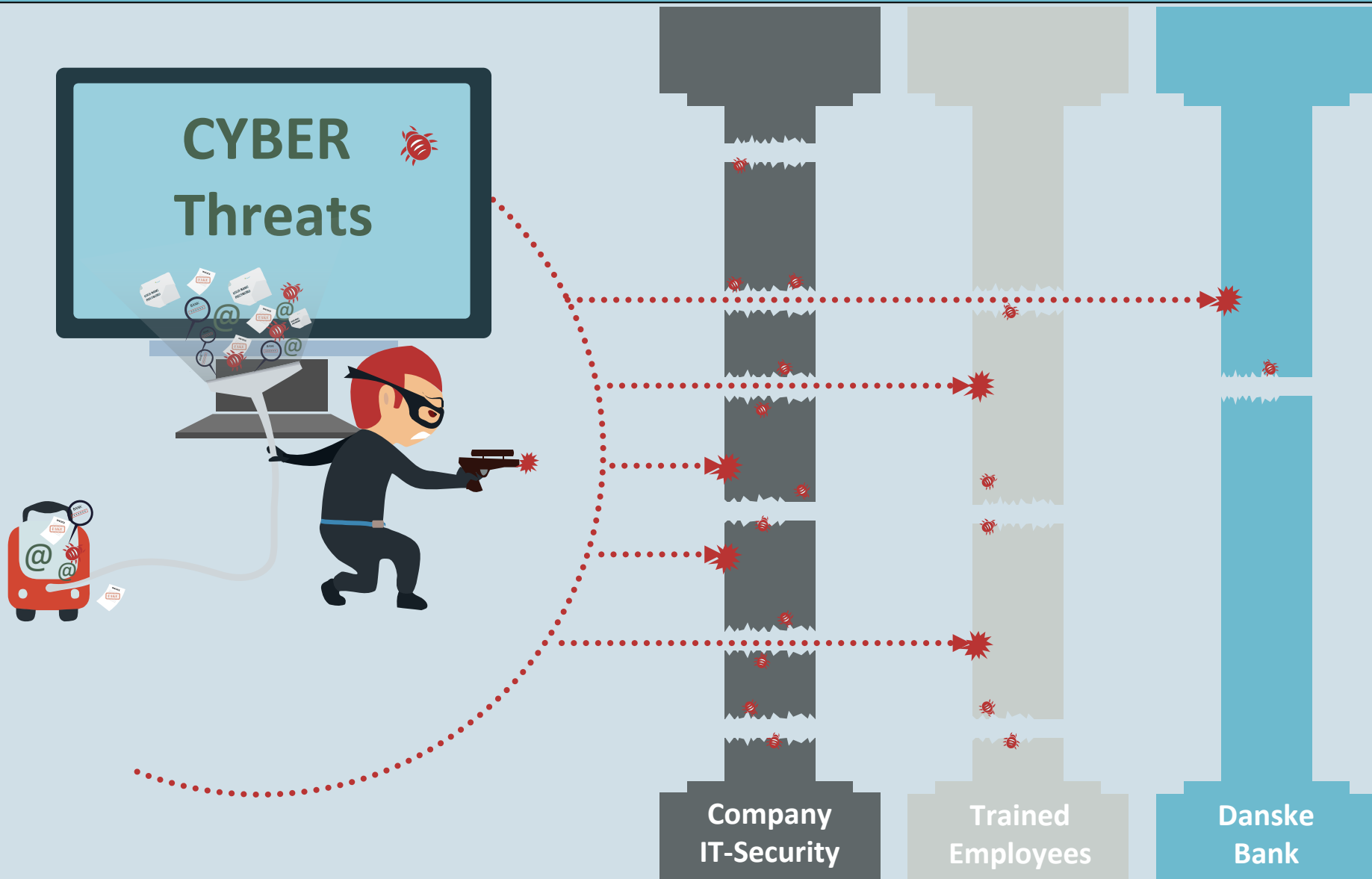


Building a Cyber Secure Business Culture

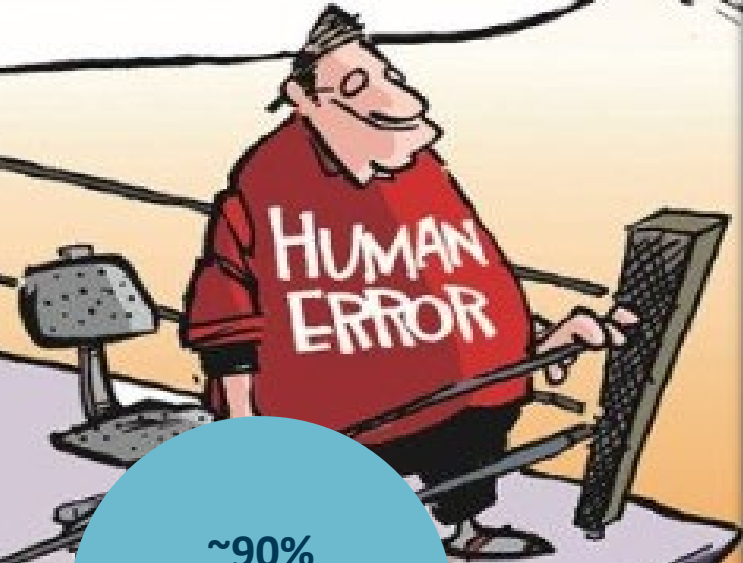
Ketil Clorius

2/9-2020



★ DATA ★
SECURITY

IN THIS CORNER, WE HAVE
FIREWALLS, ENCRYPTION,
ANTIVIRUS SOFTWARE, ETC.
AND IN THIS CORNER,
WE HAVE DAVE!!



~60%
of all cyber/fraud
crimes involve
Social Engineering

~90%
of all successful
cyberattacks begin
with a phishing mail

How to build the cyber culture in Danske Bank

Headlines

Publish internal articles focussing on the customer/advisor



Why would you finance a fine

MARIE IRGENS JACOBSEN
18-05-2020

COLLABORATION

Close collaboration stops fraudster from scamming his way to DKK 24 million loan

A business owner on the scam wanted to borrow a fortune, but instead had the tables turned on him. Read just how far fraudsters will go to try and get hold of the Bank's money.



Make use of e-learning to ensure that all staff are aware of the latest Cyber trends

Kort- og betalingssvindler
- sådan undgår du at blive snydt

Create physical brochures for frontline staff for quick reference



Use 'road shows' to promote Cyber prevention capabilities

Louise Boesen
Operations Advisor, Danske Bank



Shoot engaging video content with 'colleague-to-colleague' communication

Jeg hedder Louise, og jeg arbejder i Danske Banks Global Fraud Management,