

TIVOLI
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Protective Gear – with a twist



**PAS PÅ
HINANDEN
TAKE CARE**

Hold fornuftig
afstand
Keep a safe
distance



Host eller nys
ned i dit ærme
Cough or sneeze
in your sleeve



Vask hænder ofte
og brug håndsprit
Wash hands often
Use hand sanitizer



Begræns fysisk
kontakt
Restrict close
contact





Post COVID-19 – New Products

- Plenty of valuable Learnings from a year with many Restrictions
- Guest flow, time slots & differentiation in pricing between weekdays and weekends
- Developing a wide range of new products and events, that will attract guests all days of the week.
Examples are a Havefest, Food & Wine festivals & Flower & Garden festivals and 4th of July celebration.
- We have developed and implemented new technology that allows easier distribution of our tickets through 3rd party channels, and our Ride passes will become more digital → Less handling & physical interaction
- New setup for our Friday Rock concerts so we are ready for 2021 with or without COVID-19 & can recalibrate swiftly, should new restrictions occur.