

# AmChamDenmark

THE VOICE OF INTERNATIONAL BUSINESS



# 2024

Yearbook & Membership Directory



*Anniversary Edition*

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# Creating a future where disease is a thing of the past.

We are Janssen, the Pharmaceutical Companies of Johnson & Johnson. Bold thinkers. Big dreamers. Fearless advocates on behalf of patients. So that one day, the world's most daunting diseases will be found only in the pages of history books. Learn more at [www.janssen.com](http://www.janssen.com).



## Our purpose

We will discover and develop innovative medicines and diagnostic tests to help people to live better, longer lives

[www.roche.com](http://www.roche.com)

Roche Pharmaceuticals A/S, Flaskehalsen 17, 4th Floor, 1799 Copenhagen V, Denmark

Photo by LMI

Amgen has been committed to serving patients with our innovation in biotechnology since 1980. With a strong presence in Denmark, we are proud to contribute to the development of the Danish life science environment with science, investments, and passionate & highly skilled people.

In 2024, we are looking forward to a new Life Science Strategy that will aim to elevate standards, empowering public and private partners to innovate groundbreaking medicine, and provide access for patients in Denmark and beyond. Our call is simple: Keep patients at the heart of every move we make.

AmCham is a cornerstone of our network in Denmark as it connects organizations and companies and gives room for important discussions with key stakeholders in the Danish business and healthcare environment. We are looking forward to continuing our cooperation in 2024.



**Tore von Wurden**  
Country Manager, Amgen  
Board Member, Amcham  
Board Member, LIF



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We address some of the world's most pressing global challenges and continue to develop new solutions. The population is constantly growing and so is the average life expectancy. Therefore, we need better medicines and food of high quality and in sufficient quantities.


[www.bayer.dk](http://www.bayer.dk)



MSD in Denmark is a significant supplier to the Danish healthcare system. We have been inventing for life for more than a century and in Denmark since 1969.

Here, we are represented by close to 200 ambitious employees working to innovate within oncology, vaccines, infectious diseases, clinical trials and more - all with strong connections to our 69.000 colleagues worldwide.



 Bristol Myers Squibb™

We're inspired by a single vision:

Transforming patients' lives  
through science™





Guests attend AmCham's Business Awards Dinner at Moltkes Palæ



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publication. We apologize  
for any errors or omissions.





## Message from THE U.S. AMBASSADOR TO DENMARK



key products and solutions to the healthcare sector and digital infrastructure through advanced cybersecurity innovations. The U.S.-Danish partnership extends beyond the green transition, guaranteeing NATO members' security, maintaining international maritime security, and supporting Ukraine against Russia's aggression.

Over the past quarter-century, AmCham has been a vital partner to the U.S. Embassy, playing a crucial role in fostering U.S.-Denmark trade and investment. As we celebrate this significant milestone, I look forward to many more years of cooperation.

**Alan Leventhal**  
U.S. Ambassador to Denmark

“Central to our commercial relationship is a shared dedication to research excellence and pioneering innovation.”



The business ties between the United States and Denmark build on our strong and enduring bilateral relationship, strengthening our capacity to respond to global challenges. Central to our commercial relationship is a shared dedication to research excellence and pioneering innovation. Our economies are at the forefront of technological advancements, and our joint endeavors are instrumental in fueling groundbreaking discoveries and state-of-the-art solutions. From life science and biotech to renewable energy and quantum computing, our businesses are driving innovation.

This relationship exemplifies the strength that comes from close connections, benefiting not only our societies but enhancing the resilience of our partners across the globe. Denmark's role in renewable energy complements our shared goal of combatting climate change. Danish firms recognize the opportunities the Inflation Reduction Act offers to green industry, while we see U.S. firms equipping Denmark with



## Message from THE AMBASSADOR OF DENMARK TO THE UNITED STATES



commitment to democracy, human rights, and prosperity continues to unite us.

I am confident that the future holds promising opportunities for enhanced collaboration. We will continue to explore avenues for economic growth, technological innovation, and joint efforts in addressing global challenges. I would like to say thank you to AmCham Denmark for their efforts and for being a key enabler for further establishment and development of partnerships between Denmark and the U.S.

**Jesper Møller Sørensen**  
Ambassador of Denmark in the United States of America

As we reflect upon the past year, 2023 has proven to be a challenging chapter for the global community. In this ever-changing landscape, the Danish-American partnership is crucial. Let us face the future together, fostering cooperation, innovation, and resilience.

The future may be uncertain, but through unity, we can shape a new international order that reflects the principles we hold dear. The Danish-American relations have flourished across various domains, from trade and innovation to cultural exchange and climate action. The collaborative efforts in renewable energy projects and sustainable initiatives have exemplified our mutual dedication to combating climate change and building a greener future.

The Danish-American relations are a cornerstone of Denmark's foreign policy. Despite the global tensions, the enduring ties between our nations persist. Our shared

“Let us face the future together, fostering cooperation, innovation and resilience.”





# Message from THE CHAIR



**As we close another remarkable year,** I am continually inspired by AmCham's unwavering commitment to advancing the voice of international business. It is my privilege to serve as Chairman during this pivotal Anniversary year, championing the impactful initiatives that lie ahead.

In 2024, AmCham will intensify its focus on the policy agenda, actively engaging with Danish politicians and closely monitoring the EU and U.S. elections. Collaborating with U.S. Ambassador Alan Leventhal and Danish Ambassador to the U.S. Jesper Møller Sørensen, we aim to fortify the transatlantic relationship. We look forward

to celebrating the 25th Anniversary Gala in the Fall, featuring distinguished guests from politics and culture.

Special thanks to my fellow board members for their crucial engagement and leadership, key contributors to AmCham's ongoing success. Our gratitude extends to our partners, integral to broadening our reach and fulfilling our mission of maintaining a competitive business landscape in Denmark.

Lastly, a heartfelt thank you to our members, the backbone of this organization. Your unwavering support is the driving force behind AmCham's vitality. Here's to a prosperous year ahead!

**Nicolai Moresco**  
Chairman



“I am continually inspired by AmCham's unwavering commitment to advancing the voice of international business.”



AmCham's Board of Directors

Honorary Presidents			
	Honorary President Alan Leventhal U.S. Ambassador to Denmark		Honorary President Jesper Møller Sørensen Danish Ambassador to the U.S.
Board of Directors			
	Chairman <b>Nicolai Moresco</b> Senior V.P. & General Manager Western Europe, Dell Technologies		Acting Treasurer <b>Rudi Baxter-Warman</b> Senior Credit Underwriter Denmark, Citi Europe
	Vice Chair <b>Peter Kürstein</b> Chairman, Ferrosan Medical Devices		Exco <b>Cynthia Koetsier-Beerten</b> General Manager, Cisco Denmark
	Exco <b>Julie Enevold Brooker</b> Country Director, Janssen		Exco <b>Nicholas Hendy</b> Country Officer & Head of Corporate Banking, Citi
	Exco <b>Tore von Würden</b> Country Director, Amgen		<b>Ece Bayrak</b> , Managing Director, Denmark & Iceland, MSD
	<b>Alexandra S. Besse</b> President, Subsea Production Systems, NOV		<b>Klaus Borello</b> Country Manager Denmark & Finland, Coca-Cola
	<b>Birgitte Svejstrup Eriksen</b> Managing Director, DXC Technology		<b>Darine Ghanem</b> General Manager Denmark & Iceland, Roche Pharma
	<b>Kim Hedegaard</b> CEO, Power-to-X, Topsoe		<b>Camilla Holtse</b> Vice President, Head of Policy & Regulatory Affairs, Maersk
	<b>Laura Kemp Pedersen</b> Chief Sustainability Officer Nordics, Food Folk McDonald's		<b>Thomas Kovsted</b> General Manager, IBM Denmark
	<b>Tara M. Lause</b> Director Global Pursuits Northern Europe, Lockheed Martin Aeronautics		<b>Henrik Nielsen</b> Executive Vice President, DSV Air & Sea
	<b>Gitte Schjøtz</b> EVP & Chief Science & Operations Officer, UL Solutions		<b>Michael Stanley</b> CEO, GlycoSpot
	<b>Anders Thelborg</b> General Manager, Bristol Myers Squibb		Ex-Officio Liaison <b>Christopher Wilken</b> Senior Commercial Officer, U.S. Embassy
	Ex-Officio Liaison <b>Vanessa Vega Saenz</b> Director, Invest in Denmark		Observer <b>Bjarke Castberg Frederiksen</b> Head of Commercial Section, U.S. Embassy



# Message from the EXECUTIVE DIRECTOR



**2024 marks the 25th year of AmCham Denmark's impactful journey.** Founded in May 1999 by a visionary group of 32 companies, AmCham has evolved into a dynamic organization with over 230 companies actively fostering American-Danish trade and investments.

In this special 25th-anniversary edition of our Yearbook & Membership Directory, we present a pictorial timeline capturing AmCham's evolution from inception to the present, featuring memorable events, people, and achievements. It's a nostalgic journey, and you may recognize familiar faces.

Reflecting on the past year, this publication showcases the access and accomplishments of 2023, featuring a robust program of value-added events. From policy-driven engagements with the Danish government to high-level networking events and enhanced profiling opportunities for our members.

As we celebrate 25 years, AmCham stands stronger than ever, powered by experience, enduring relationships, and our engaged members. This 2024 Yearbook is dedicated to you, our members, whose vibrant partnerships amplify our collective impact. Your commitment motivates us to continue progressing year after year.

I trust you'll find the 2024 Yearbook an invaluable resource for your business. A heartfelt thanks to our Elite Partners and Sponsors for bringing this publication to life.

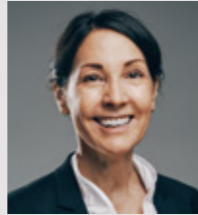
**Steve Brugger**  
Executive Director



“AmCham stands stronger than ever, powered by experience, enduring relationships, and our engaged members.”



**Einar Dyrhaug**  
Deputy Director & Head of AccessUSA



**Therese Oliver**  
Head of Events & Member Services



**Lisbeth Metasch**  
Administration & Events Coordinator



**Megan Guertner**  
Communications & Digital Services Specialist



**Jacob Gaarmann**  
Governmental Affairs Consultant



The AmCham Team







# Timeline

## U.S. Ambassadors

1998 - 2001	Richard Swett
2001 - 2005	Stuart Bernstein
2005 - 2009	James P. Cain
2009 - 2013	Laurie S. Fulton
2013 - 2017	J. Rufus Gifford
2017 - 2021	Carla Sands
2021 - present	Alan Leventhal

## Danish Ambassadors

2000 - 2005	Ulrik Federspiel
2005 - 2010	Friis Arne Petersen
2010 - 2015	Peter Taksøe-Jensen
2015 - 2019	Lars Gert Lose
2020 - 2022	Lone Dencker Wisborg
2022 - 2023	Christina Markus Lassen
2023 - present	Jesper Møller Sørensen

### 1999

AmCham established with assistance from founding U.S. Ambassador Richard N. Swett



### 1999

AmCham establishes first office at Christians Brygge



### 2006

U.S. Chamber CEO Tom Donohue with Ambassador James P. Cain in Copenhagen



### 2009

California Governor Arnold Schwarzenegger at COP 15 in Copenhagen



### 2009

Danish Prime Minister Anders Fogh Rasmussen speaks at U.S. Chamber in Washington D.C.



### 2010

Helle Thorning-Schmidt and U.S. Ambassador Laurie S. Fulton at Embassy Independence Day



### 2004

Embassy Independence Day with U.S. Ambassador Stuart Bernstein and his wife Wilma



### 2004

Patron Member Breakfast with General Electric CEO Jack Welch



### 2006

AmCham Luncheon with former U.S. Secretary of State Colin Powell



### 2010

From left: Uffe Ellemann-Jensen, Novo Nordisk CEO Kåre Schultz, and U.S. Ambassador Laurie Fulton at AmCham's Transatlantic Business Reception



### 2012

AmCham participates in launch of Green Partnerships for Growth with U.S. Secretary of State Hillary Clinton







# Timeline

## Founding Members

3M	Citi	Hewlett-Packard	Microsoft	UL Demko
Alpine Biomed	Coca-Cola	IHS Global	Monsanto	Unisys
Amway	Deloitte	Intel	Motorola	UPS
Ascential Software	Eli Lilly	Inter-Global Trading	MSD	Valtech
Bentley Scandinavia	Estée Lauder	Kodak	Lucent Technologies	
Burson-Marsteller	Ford Motor Company	KPMG	PerkinElmer	
Chevron	Hess	Mattel	TDC	

### 2014

Transatlantic Summit with Minister Margrethe Vestager



### 2014

U.S. Ambassador Rufus Gifford and his husband Stephen DeVincent with the Crown Prince Couple at AmCham's 15th Anniversary Gala



### 2018

AmCham merges with the Danish American Business Forum



### 2019

AmCham's 20 Year Anniversary with the Crown Prince Couple



### 2023

Minister of Industry, Business and Financial Affairs, Morten Bødskov speaks at Business Awards Dinner



### 2024

Minister for the Interior and Health, Sophie Løhde joins AmCham's New Year's Reception



### 2016

U.S. Chamber hosts Prime Minister Lars Løkke Rasmussen in Washington D.C.



### 2017

AmCham relocates to new offices at Dag Hammarskjölds Allé



### 2022

Prime Minister Mette Frederiksen leads Danish business delegation to the U.S. and conducts roundtable at the U.S. Chamber







46

Member Events

2600+

Participants

# YEAR IN REVIEW



# Year in Review 2023



- 1 From left, Netcompany CEO André Rogaczewski & Cisco CEO Chuck Robbins at AmCham's New Year's Reception
- 2 Rambøll's Thomas Frøylund and Maj Westh Johansen attend the Crisis Management Seminar in partnership with OSAC and the U.S. Embassy
- 3 Happy guests at the 2023 Back to Business Happy Hour at Restaurant Ambassaden & Konsulatet
- 4 Attendees at USA Forum's International Trade Compliance & Enforcement event at Kromann Reumert
- 5 From left: Moe Abrams (Mentee, Pandora) & Jakob Guldager (Mentee, Cisco) at the Leadership Mentoring Program workshop at IFF in Lyngby
- 6 From left: Anette Steenberg (Medicon Valley Alliance); Anne Have Kjærholm (Copenhagen Capacity) & MP Mette Reissmann (S) at AmCham's Business Awards Dinner

## January

- Morning Brief with Ambassador Leventhal
- U.S. Chamber 'State of American Business'
- USA Forum: U.S. Embassy Visa Update
- New Year's Reception with Cisco CEO Chuck Robbins

## February

- Leadership Mentoring Program kickoff
- Bain: Strategy Making in Turbulent Times
- Taxation Implications of International Assignments

## March

- Nordic Webinar: The U.S. Inflation Reduction Act
- HBR: "Future Ready" with Stephanie Woerner
- HR Committee: The Impact of Inflation on Salary & Benefits
- AmCham's Annual General Meeting & Transatlantic Summit at ISS
- Santa Clara University MBA Student Visit
- Leadership Mentoring Program: Spring Wine Mingle

## April

- Security Forum: Crisis Management Seminar & Workshop
- Nordic Best Practices in Finland
- Friends of America Dinner with Peter Work (Ampelos)
- ESAC 2023 Seminar

## May

- 2023 SelectUSA Summit in Washington D.C.

## June

- HBR: "Getting Along" with Amy Gallo
- Security Forum: Corporate Cyber Intrusion
- Investment Screening Seminar with Erhvervsstyrelsen
- Leadership Mentoring Program: Mid-Program Session
- HR Committee: Workforce Planning in Uncertain Times
- Folkemødet
- Harvard Scholarship Ceremony with Crown Prince

## July

- 4th of July Staff & Board Dinner at Sølyst

## August

- AmCham Cup Golf Tournament
- Back to Business Happy Hour
- HR Committee: Danish Taxation for ExPats in Denmark
- Nordic Webinar: Insights on European Geopolitics w/ Politico
- Healthcare Committee: Roundtable with Christopher Melson (V)
- Healthcare Committee: Roundtable with Jesper Fisker
- Security Forum: Meet the New Embassy RSO
- U.S. Embassy Independence Day at Rydhave

## September

- U.S. Chamber: Restrictions on U.S. Investments in China
- HR Committee: 2023 Diversity Footprint Report

## October

- USA Forum: The Evolution of International Trade Compliance
- AmCham Awards Dinner / Foreign and Transatlantic Companies of the Year
- U.S. in Denmark - FDI Summit w/ Minister Bødskov
- Roundtable w/ Minister Bødskov on The New Life Science Strategy
- HBR "Real-Time Leadership" with Carol Kauffman

## November

- "The Unicorn Within" with Linda Yates
- HR Committee: Adapting Company Culture in Challenging Times
- ADBC Dinner in Washington DC with Ambassador Jesper Møller Sørensen
- Nordic Webinar: U.S. Inflation Reduction Act Update
- AmCham's Family Thanksgiving Dinner
- Security Forum: Preparing for NIS2 - Are You Ready?
- HBR "Power to the Middle" with Bill Schaninger
- Mentoring Program Final Event

## December

- Holiday Mingle



2023

HIGHLIGHTS





# POLICY & ADVOCACY

A cornerstone of AmCham's policy and advocacy work is our commitment to building a more competitive business climate in Denmark and strengthening the transatlantic commercial relationship.



From left: Minister for Foreign Affairs Lars Løkke Rasmussen (M); Stephen Brugger (AmCham) & former Prime Minister Anders Fogh Rasmussen at AmCham's Folkemøde BBQ. Allinge Hotel



- 1 Minister of Industry, Business and Financial Affairs Morten Bødskov speaks at AmCham's 2023 Business Awards Dinner
- 2 Minister Bødskov at the US in DK Investment Summit, in partnership with the Ministry for Business & Dansk Industri (DI)
- 3 AmCham's Healthcare Committee meets with MP Christoffer Aagaard Melson (V) and Jesper Fisker, Director of the Danish Cancer Society at the AmCham Loft
- 4 From left: Stephen Brugger (AmCham); AmCham Board Member Nick Hendy (Citi); Ambassador Leventhal and Anneli Sundström (Citi) at Folkemøde



# AMCHAM NORDIC COOPERATION

AmCham Denmark regularly partners with its fellow Nordic AmChams, hosting a range of exclusive pan-Nordic webinars with leading U.S. political and business thought leaders.

Thanks to our Nordic colleagues for the great partnership in 2023.

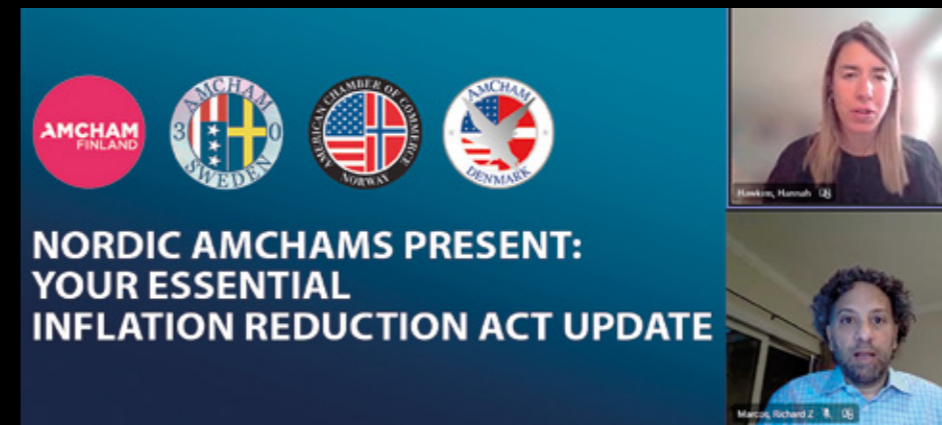
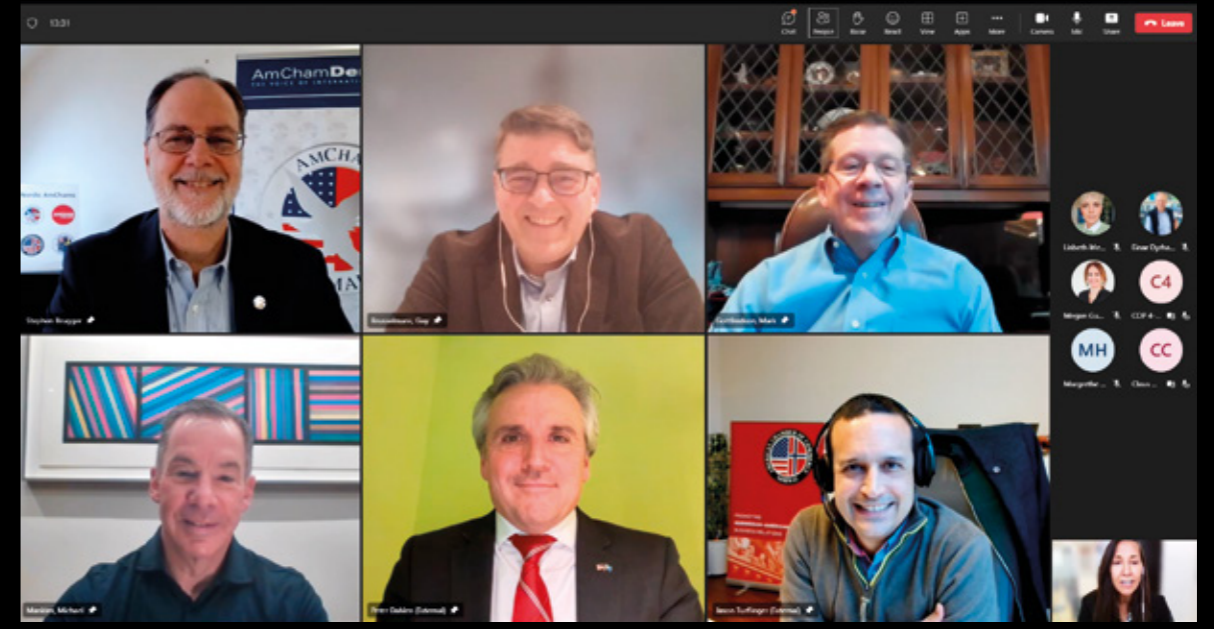
AmCham Nordics Staff Members Meet in Helsinki to Share Best Practices.



In partnership with:



AmCham Nordics hosted a virtual event on "Strategy Making in Turbulent Times" with Bain & Company



KPMG experts Hannah Hawkins and Richard Marcos update on business opportunities with the Inflation Reduction Act

AmCham Nordics Virtually Together



Nordic Webinar with Jamil Anderlini, Editor-In-Chief from POLITICO on EU Geopolitics and NATO



# AMCHAM'S LEADERSHIP MENTORING PROGRAM

The AmCham Leadership Mentoring Program leverages our extensive network of executive leaders providing a platform for professionals and leaders with international experience to learn from each other. The program matches mentors and mentees across different industries based on their interests and goals to encourage inter-industry dialogue and enhance leadership skills for both parties.



1. 2023 Leadership Mentoring Program participants at final event hosted by Coca-Cola
2. Mentoring Participants attend a workshop run by Aperian Global on "Inclusive Leadership" (Host: IFF)



Sanna Suvanto-Haarsae, Finnair Chairman of the Board shares her leadership philosophy

## Participating Companies (2024)





# HEALTHCARE COMMITTEE

AmCham's Healthcare Committee is an executive forum for Life Science and MedTech company leaders, who work together with key healthcare stakeholders and policy decision makers to support access to highest possible quality of healthcare in Denmark.



Healthcare Committee Executives meet  
 Jesper Fisker, Director, Danish Cancer Society  
 (from left) Darine Ghanem, Roche; Anders Thelborg, BMS; Jesper Fisker, André Santiago Silva, Bayer; Ece Bayrak, MSD



- 1 AmCham's Healthcare Committee meets with MP Christoffer Aagaard Melson (V)
- 2 Minister for Business Morten Bødskov meets with AmCham's Elite Partner healthcare companies to discuss the government's life science strategy
- 3 Healthcare Committee Roundtable at the AmCham Loft





# HR COMMITTEE

The mission of AmCham's HR Committee is to exchange knowledge and best practices about HR topics important for international companies. By utilizing the knowledge and expertise of the executives and thought leaders in our network, the committee creates a highly relevant annual events program.



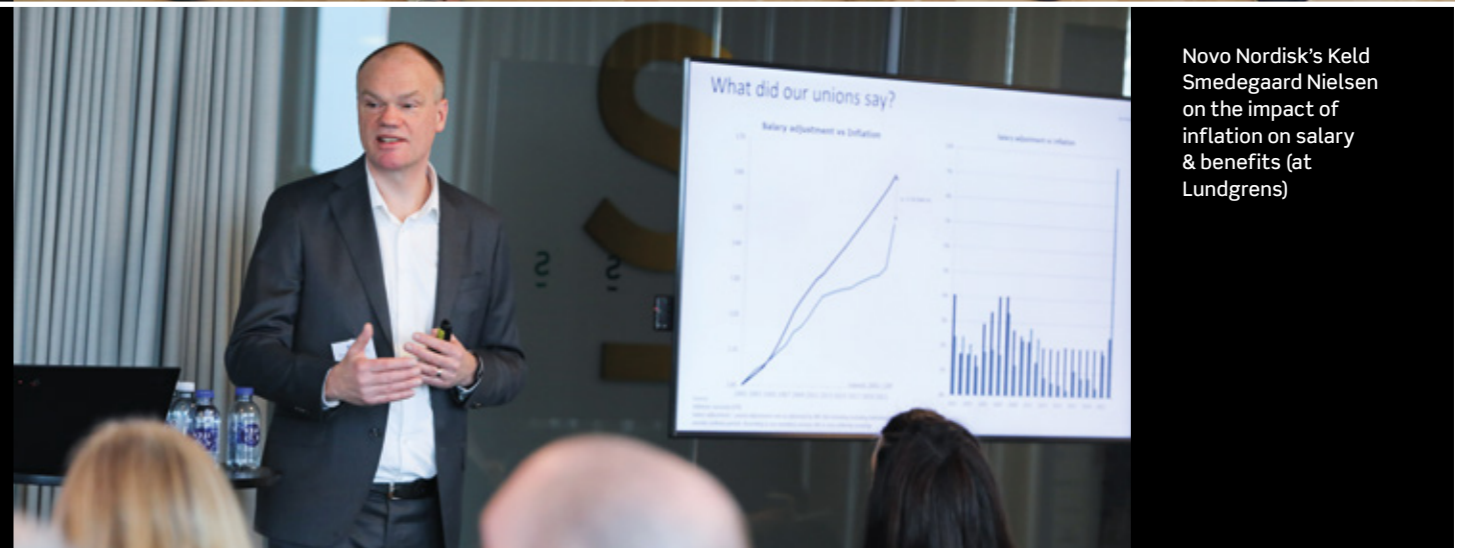
Panel Discussion on the 2023 Diversity Footprint Report report by Inclusive Matters



Workforce Planning discussion from left: Marianne Granhøj (Kromann Reumert), Annelise Goldstein (Maersk Tankers), Lene Klejs Stuhr (Agilent Technologies), Jens H. Jensen (Girteka Logistics), Therese Oliver (AmCham), Chandre Torpet (Inclusive Matters)



KPMG Experts talk about expat taxation for Danish employees in the USA



Novo Nordisk's Keld Smedegaard Nielsen on the impact of inflation on salary & benefits (at Lundgrens)

In partnership with:





# SECURITY FORUM

AmCham's Security Forum is a partnership with OSAC (Overseas Security Advisory Council) and the U.S. Embassy, whose mission is to advise companies operating in Denmark of global and local security risks affecting business operations, through an annual events program.



Crisis Management workshop speakers (from left): Søren Boss Rasmussen (DSV); Asif Parbst Amin (DEMA); Tina Lehmann Jensen (Ørsted); Ambassador Leventhal; Robert Fuenzalida (LEGO); Eli Whitney (U.S. Embassy)



Crisis Management workshop participants at the Copenhagen Marriott



- 1 U.S. Department of Homeland Security's Mark R. Martinez talks about how to detect and respond to Corporate Cyber Intrusion
- 2 AmCham's Security Forum stakeholders gather to discuss the EU-wide cyber security directive NIS2 with PwC's William Sharp
- 3 Robert Fagan, Crisis Management Trainer, Foreign Service Institute, U.S. State Department



In partnership with:





# USA FORUM

## Enhancing Commercial Success in the United States

AmCham's USA Forum helps Danish companies realize their U.S. market strategies by facilitating best practice-sharing events and 1:1 member mentoring with companies already established in the U.S. Additionally, the USA Forum provides both inspiration and knowledge about key aspects of opening operations in the United States including leads to relevant public and private service providers.

### Highlights in 2023:

- U.S. Visa update
- Foreign Direct Investments practice
- Select USA delegation to the US.
- U.S. Trade and Compliance



**Kromann Reumert hosted an event on the evolution of U.S. Trade and Compliance**  
From left: Greg Husisian (Foley & Lardner), Hans Jakob Folker (Kromann), Einar Dyrhauge (AmCham), Jim Peterson (Foley & Lardner)



- 1 USA Forum hosts a Visa update event with the U.S. Embassy's Consular Section Chief Christine Fagan and Visa Unit Chief Leyth Swidan
- 2 Foley & Lardners Greg Husisian discusses current trade compliance issues
- 3 AmCham's Einar Dyrhauge moderates FDI Event
- 4 AmCham EU launches 2023 Transatlantic Economy Report
- 5 USA Forum event on Foreign Direct Investment Screening in Practice (from left) Caroline-Regitze Sosman, Thomas Gjøl-Trønning (Bech-Bruun), Einar Dyrhauge (AmCham), Nikolaj Slot Simonsen (Danish Business Authority)



In partnership with:



**Bech·Bruun**

**KROMANN REUMERT**

**FOLEY FOLEY & LARDNER LLP**

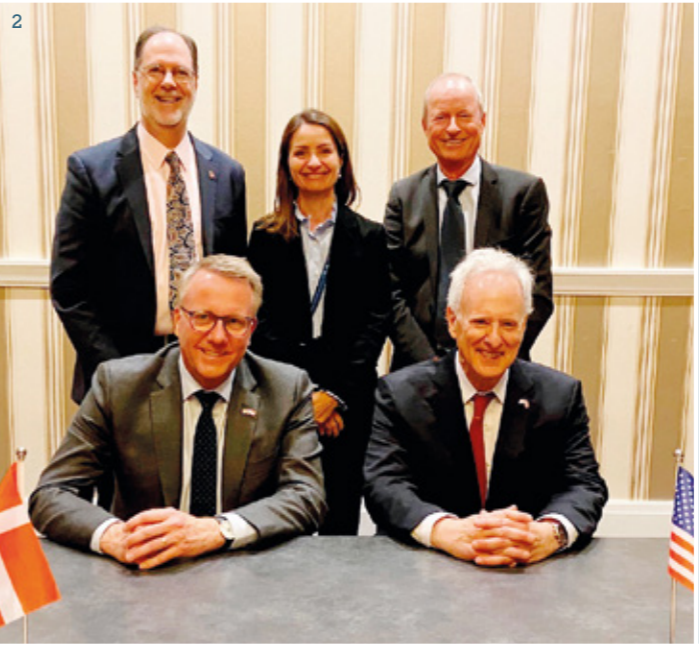






# U.S. & DANISH EMBASSY COOPERATION

AmCham's USA Forum helps members build valuable relationships with key U.S. stakeholders including the Danish & U.S. Embassies / Ambassadors; the Danish Trade Council; the U.S. Chamber of Commerce; and the U.S. Department of Commerce. One of the highlights of the year was supporting a delegation of 22 Danish companies to the Select USA Summit in Washington DC in May led by Ambassador Leventhal and Minister for Business Morten Bødskov.



- 1 Meeting with Massachusetts Governor Maura Healey (from left) Michael Dithmer (Ministry of Business), Morten Bødskov (Minister of Business), Governor Healey, Alan Leventhal (U.S. Ambassador to Denmark), Christina Markus Lassen (Danish Ambassador to the U.S.)
- 2 Signing of a Statement of Understanding between the US and Denmark on green investment opportunities (from left, front) Morten Bødskov (Minister of Business), Alan Leventhal (U.S. Ambassador to Denmark), (left back) Stephen Brugger (AmCham), Christina Markus Lassen (Danish Ambassador to the U.S.), Einar Dyrhaug (AmCham)
- 3 Delegation visit to the US Chamber of Commerce
- 4 Delegation meeting led by Marisa Lago, Under Secretary of Commerce for International Trade (from left) Morten Bødskov (Minister of Business), Under Secretary Lago, Alan Leventhal (U.S. Ambassador to Denmark)





## Transatlantic Person"s" of the Year: DR's Lillian Gjerulf Kretz and Steffen Kretz



In 2023, AmCham awarded its first ever Transatlantic Person of the Year, recognizing individuals who have played a pivotal role in strengthening the bonds between Denmark and the U.S. This year's award went to Steffen Kretz & Lillian Gjerulf Kretz, Danmarks Radio's U.S. Correspondents for the last 6 years.

# BUSINESS AWARDS

AmCham celebrates business excellence by awarding the Transatlantic Company of the Year and the Foreign Company of the Year to companies who have had the greatest impact on their respective side of the Atlantic.



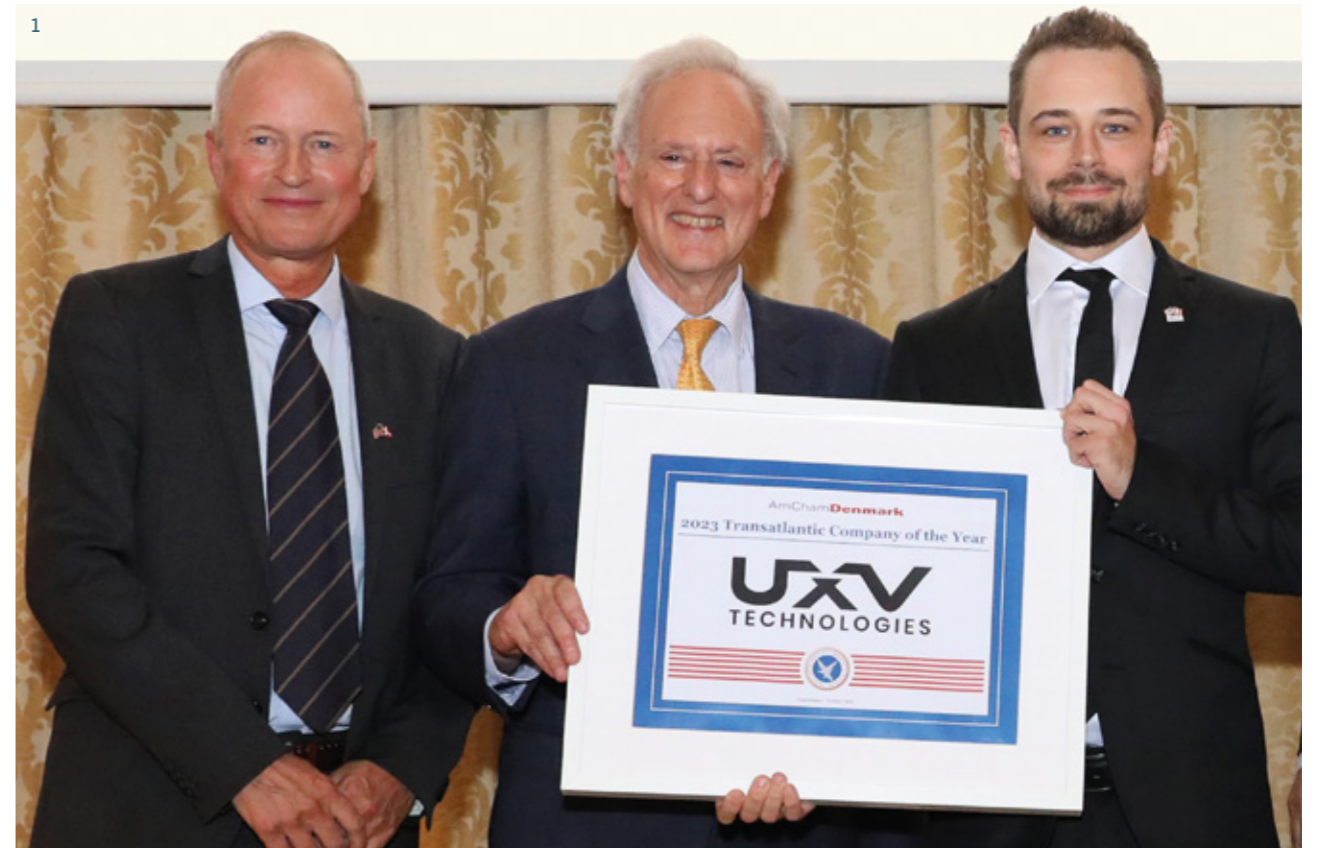
### Transatlantic Company of the Year

UXV Technologies has been recognized as AmCham's 2023 Transatlantic Company of the Year based on remarkable growth, innovation and focus on the U.S. Market.



### 2023 Foreign Company of the Year

MSD was named AmCham Denmark's 2023 Foreign Company of the Year based on significant growth & investments in recent years, along with long term and in-depth clinical research commitment to Denmark.



1. UXV Technologies COO & Co-Founder Johan Strecker Nielsen accepts the Transatlantic Company of the Year plaque from U.S. Ambassador Alan Leventhal

2. MSD's Managing Director Denmark & Iceland Ece Bayrak accepts the Foreign Company of the Year plaque from Ambassador Leventhal

In partnership with:







AmCham's 2023 Transatlantic Summit features a global business outlook by ISS CEO Jacob Aarup-Andersen

## BUSINESS NETWORKING

AmCham's business networking events stimulate member engagement in an informal setting and provide an opportunity for increased brand awareness through event sponsorship and donation of in-kind goods and services.



- 1 Jørn Stryger (CP Kelco) and wife at the U.S. Embassy Independence Day at Rydhave
- 2 Icelandair's Phedra Thompson greets teams at the 2023 AmCham Cup Golf Tournament
- 3 Student volunteers from Danish Institute for Study Abroad (DIS) assist at the 2023 Family Thanksgiving Dinner sponsored by Coca-Cola



In partnership with:







5 AmCham's board and staff enjoy a special 4th of July dinner at Sølyst

6 Holiday Mingle at Sukaiba Restaurant (from left) Stephen Brugger (AmCham); Martin Åkesson (AC Hotel Bella Sky); U.S. Ambassador Leventhal; Therese Oliver (AmCham); Genevieve Libonati (U.S. Embassy)

7 Asbjørn Overgaard Christiansen (Copenhagen Capacity) speaks at the 2023 Business Awards Dinner

8 The participants of the 2023 AmCham Cup at Simon's Golf Course



In partnership with:





# THE AMCHAM LOFT

The Loft is AmCham's downtown Copenhagen meeting space for AmCham members, located across from the U.S. Embassy. It offers a private and informal setting for members to engage in knowledge sharing for off-site meetings such as team building, strategy workshops, leadership sessions, etc. Equipped with advanced technology, it also allows for virtual or hybrid conferences with smaller groups. Moreover, it has a large balcony overlooking Dag Hammerskjölds Allé, providing a picturesque view.

The venue is available to our members for off-site meeting such as:

- Board meetings
- Team building
- Strategy meetings
- Leadership sessions
- Internal workshops
- Customized AmCham briefings



Loft sponsors:



- 1 Marlene Winther Plas (DLA Piper) speaks about corporate cyber intrusion
- 2 Danish winemaker Peter Work (Ampelos Winery, California) presents his winemaking techniques
- 3 AmCham hosts students from Santa Clara University
- 4 AmCham's Security Forum meets the new Regional Security Officer Stephen Roberts







ESAC 2023 Keynote Speaker Matthew Collins, Niels Bohr Professor of Palaeoproteomics, University of Copenhagen

## ESAC (Analytical Instruments Committee)

The Analytical Instrument Committee represents the interests of U.S. analytical instrument companies in Denmark. The committee, currently comprised of 5 member companies, aims to build and nurture a professional network between environmental, food, chemical, biotech, clinical, and pharmaceutical chemists, suppliers, and users.

The committee's main vehicle for achieving this goal is the Executive Seminars in Analytical Chemistry (ESAC), an annual forum where new developments, trends, and techniques are presented and discussed. ESAC is a non-profit event sponsored by the AI Committee members and has been a success since its inception in 2001. It draws approximately 200 industry professionals annually.



In partnership with:





# INNOVATION ROUNDTABLE

AmCham Patron members attended an exclusive innovation roundtable and workshop with HBR Author of 'The Unicorn Within' Linda K. Yates.



HBR Author Linda K. Yates leads workshop on innovating from within the organization



Workshop participants at Topsoe

In partnership with: **TOPSOE**

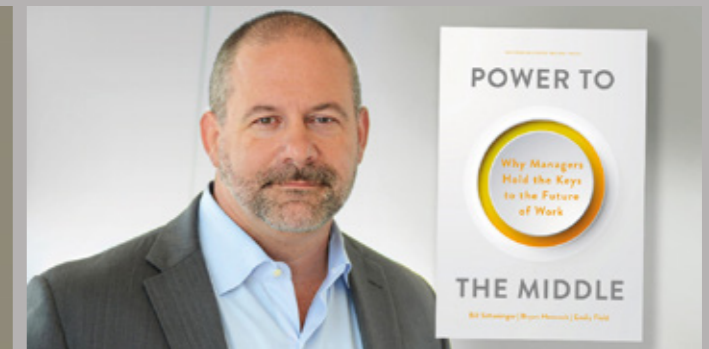


In partnership with:



## HARVARD BUSINESS REVIEW

AmCham partnered with Dawn, to provide members access to virtual events featuring Harvard Business Review authors. The sessions feature invaluable insights, cutting-edge tools, theoretical and practical knowledge on how best to adapt and remain competitive in times of uncertainty and rapid change.



### 2023 Harvard Business Review Events included:

- “Future Ready: The Four Pathways to Capturing Digital Value” with author Stephanie Woerner
- “Getting Along: How to Work with Anyone (Event Difficult People)” with author Amy Gallo
- “Real-Time Leadership” with author Carol Kauffman
- “Power to the Middle” with author Bill Schaninger



Participants at the Evolution of Compliance event at Kromann Reumert

12  
Elite  
Partners

102  
Patron  
Members

233  
Member  
Companies

# AmCham Membership



# WHY JOIN?

As the leading business network for U.S., Danish and International companies, AmCham offer its members a strong platform for success in both Denmark and the United States.

As the Voice of International Business, AmCham is committed to building a competitive business environment in Denmark and proactively assist Danish companies entering the U.S. - Denmark's largest market.

## AMCHAM'S 233 MEMBERS REPRESENT:

### ALL INDUSTRIES

Energy, Life Science, IT, Logistics, Production, Consumer, Services

### ALL SIZES

Startups, SME's, Large Corporations

### ALL COUNTRIES

40% US / 50% Danish / 10% International

AmCham offers three levels of membership:

PATRON	CORPORATE	ASSOCIATE
Voting Membership	Voting Membership	Non-voting Membership
U.S., Danish and other multinational companies with significant activities in the U.S. and Denmark (+100 employees globally)	U.S., Danish and other companies with limited U.S., or Danish activities (10-100 employees)	Companies with fewer than 10 employees (Associations, NGO's, Educational Institutions, etc.)

## ★ ELITE PARTNERS

**Elite Partner** status is reserved for AmCham's highest contributors.

As a Patron member, your company has an opportunity to become an Elite Partner.



Bech Bruun hosts the Foreign Direct Investment event



ISS Global Head of DEI Margot Slattery at the Diversity Footprint Report event



Participants at the HR Committee's Workforce Planning event



(From left) Scott Davis  
(Lockheed Martin),  
Nicolai Moresco (Dell)  
and Stephen Brugger  
(AmCham) exchange  
anecdotes with  
Ambassador Leventhal  
at the Back-to-Business  
Happy Hour



# MEMBERSHIP DIRECTORY



## ★ ELITE PARTNERS

AmCham is pleased to acknowledge our 2024 Elite Partners. Elite Partner status is reserved for companies seeking maximum visibility and full engagement with AmCham.

Support from this exclusive group of companies is essential to strengthening AmCham's "Voice of International Business" and enables us to continuously deliver high-level events and activities.

Elite Partner benefits include broader access, higher visibility and extended services.

To learn more about our Elite Partners, contact AmCham today.





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	McKinsey & Company		
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		sanofi	
		TERMA <sup>®</sup>	TOPSOE
		AmCham Denmark is proud to recognize our Patron members and thank them for their vital and continuing support	



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 Virksomhedsskolen  
 Waters  
 Weibel Scientific  
 World Jet Trading





# AmCham Connections Across the Globe

**AmCham Denmark** is a member of the global AmCham Network - a network of AmChams in more than 130 countries worldwide, all of which are accredited by the U.S. Chamber. Our network is an important asset to us, our members and our stakeholders. Therefore we forge strong relationships, particularly with the AmChams in Europe, the umbrella organization for directors AmChams throughout Europe.



U.S. Chamber President & CEO, Suzanne P. Clark



## United States Chamber of Commerce

Website: [www.uschamber.com](http://www.uschamber.com)

Accredited by the U.S. Chamber of Commerce, AmCham Denmark is part of a global network of AmChams present in 130 countries.

The U.S. Chamber is the world's largest business organization representing companies of all sizes across every sector of the economy. For more than 100 years, the Chamber has advocated for pro-business policies that help businesses create jobs and grow the economy.

As a member, AmCham Denmark benefits from innumerable services and privileges from the U.S. Chamber of Commerce.



## AmChams in Europe

Website: [www.amchamsineurope.com](http://www.amchamsineurope.com)

In Europe, AmCham Denmark is an active member of the European Council of American Chambers of Commerce (AmChams in Europe).

Established in 1963, AmChams in Europe serves as the umbrella organization for 45 AmChams throughout Europe and Eurasia. Together, we represent the interests of more than 17,000 American and European companies employing 20 million workers - accounting for more than \$ 1.1 trillion in investment on both sides of the Atlantic.

As a bilateral voice of American and European companies, AmChams in Europe works to communicate the importance of the transatlantic economy in both Europe and the United States.

## Nordic AmChams

**AmCham Denmark** works closely with our Nordic colleagues in sharing knowledge & best practices - as well as organizing pan-Nordic webinars on trending topics

**The Nordic Region Population:** 27,3 million **Total Area:** 3,501,721 / 6,126,000 km<sup>2</sup> square km / 1,352,022 sq. miles / 2,365,000 miles<sup>2</sup> **Government Types:** Constitutional monarchy (Denmark, Norway, Sweden); Parliamentary republic (Finland)  
**Main Languages:** Danish, Finnish, Norwegian, Swedish. English is the first foreign language and widely spoken and understood.



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Leverage the AmChams in Europe network to develop your business in key European markets.



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Daniel Andrich, General Manager

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Elias Spirtounias, Executive Director

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Mark Redmond, Chief Executive  
(will change in end of March 2024)

**Israel**  
Israel-America Chamber of Commerce  
www.amcham.co.il  
Oded Rose, CEO

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Simone Crolla, Managing Director

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Līga Smildzina-Bērtulsone,  
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Mila Malairau, Executive Director

**Montenegro**  
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Martina Slabejová, Executive Director

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Executive Director

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Peter R. Dahlen, Managing Director

**Switzerland**  
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Martin Naville, Chief Executive Officer  
(will change in September 2024)

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Marc ter Haar, Executive Director

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Aslı Özelli, Executive Director

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**Ukraine**  
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Andy Hunder, President

**United Kingdom**  
BritishAmerican Business  
www.babinc.org  
Alice Mount, Executive Director



# AmCham's Value Proposition

AmCham Denmark is the Network of Choice for Success in Denmark and the United States.

## Our Value Proposition

- **Access & influence** to improve framework conditions for international business
- **Develop your business** by increasing brand visibility and company awareness
- **Educate & inspire** your leadership team
- **Succeed in the USA** through AmCham's USA Forum

AmCham Partners



American Danish Business Council [www.usadk.org](http://www.usadk.org)



Dansk Industri

Confederation of Danish Industry [www.di.dk](http://www.di.dk)

COPENHAGEN  
CAPACITY

Copenhagen Capacity [www.copcap.com](http://www.copcap.com)

DANSK  
ERHVERV

Dansk Erhverv [www.danskerhverv.dk](http://www.danskerhverv.dk)



Invest in Denmark <https://investindk.com/>



Embassy of the United States of America  
<https://dk.usembassy.gov/>



U.S. Foreign Commercial Service  
[www.trade.gov](http://www.trade.gov)

Photo by Daria Volkova from Unsplash



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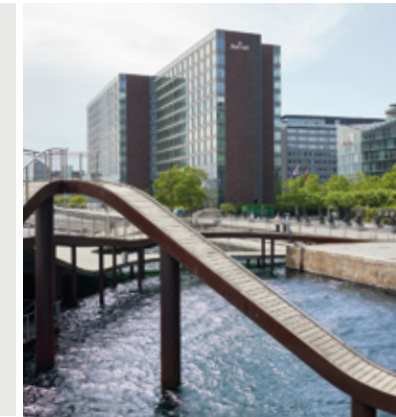


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